

Let Piedmont Sow the Seed!

With too many gardeners and farmers planting time is "guess-work" time. Do you wonder if your seed is going in at the right time—or if it will germinate—or if the weather will be favorable for sprouting it—or any number of other things?

Many now turn that critical period over to experts who have the "know how" of experience, the advantage of equipment and climate behind them. Through the following pages we are presenting to you the results of our experience in this business of starting plants for your garden. This Spring start your garden with Piedmont Plants. The Piedmont way is the **sure** way to another bountiful harvest.

THE PIEDMONT GUARANTEE

Our plants are guaranteed to be exactly as described in this catalog, grown from the best seed obtainable, true to name, varieties labeled and carefully packed.

We guarantee to ship your order promptly, and deliver the plants to you in perfect condition. If you are not satisfied on receipt of order, we will replace free of charge or refund your money, provided you notify us within 10 days after receipt.

We send you only the highest quality plants, and gladly stand back of them. However, weather, soil and care also influence crops, so in no case will we be responsible for any amount beyond the purchase price.

Piedmont Plants
For Dependability

Fifty years of growing and shipping vegetable plants provide the expert attention your plants receive. Experience in planting, experience in cultivation, experience in insect and disease control, experience in packing and shipping all combine to make Piedmont Plants the best you can obtain for your garden.



For Early Plants
Faruest

Our farms are located where the climate is warm enough to grow plants in the open with enough cold weather to harden them for setting in the North several weeks earlier than hothouse plants. The large, well developed root systems quickly become established and surpass all others you can get.

Piedmont Plants
For Low Cost

Only large scale production can bring you quality plants at such prices. We invite you this Spring to team up with Nature and Piedmont for low-cost garden success.



Piedmont Plants Grow



BETTER CABBAGE...

HARDY, HEALTHY, OUTDOOR PLANTS MATURE
TWO WEEKS EARLY
STAND BELOW FREEZING
TEMPERATURES UNHURT BY LIGHT SNOWS
AND SLEETS DIRECT
FROM FIELD TO YOU

Had the nicest cabbage anywhere in this part of the country. Sold it all to local merchants and chain stores—better than any their warehouses could supply.

C. HANSTINE, Hancock, N. Y.

OUTSTANDING CABBAGE VARIETIES



CHARLESTON WAKEFIELD—71 days from plants. Heads pointed and heart shaped, weighing 4 to 5 pounds. This is a selection of the Early Jersey Wakefield, a week later, but with larger heads. Popular for the home garden, and very cold resistant.



COPENHAGEN MARKET—70 days from plants. The leading market variety. Heads large, round and solid with few outer leaves, weighing 3 to 3½ pounds. Our strain of this variety is extra early, and very uniform.



GOLDEN ACRE — 65 days from plants. Earliest round headed cabbage, averaging 3 pounds to the head. An extra early Copenhagen Market with a smaller head. Heads are round and solid. A favorite with market gardeners for early market.

EARLY ROUND DUTCH—75 days from plants. An excellent second early variety for home and market garden. Heads ball shaped, very firm, weighing 4 to 5 lbs. Cold resistant and seldom goes to seed.

Cabbage plants ready January to June.

MARION MARKET—75 days from plants. A yellows or wilt resistant type of Copenhagen Market. Same shape as Copenhagen, but will make a heavy crop on land infested with yellow disease where other varieties fail. Somewhat coarser than Copenhagen.

WISCONSIN HOLLANDER—100 days from plants. A yellows resistant strain of Danish Ballhead. A splendid late cabbage for storage, shipment, and kraut manufacture. A heavy yielder on yellows infested land. Heads are 7 to 9 lbs., of excellent quality and keep well until Spring.



Piedmont's GEORGIA COLLARD

Similar to Cabbage Plants, but do not make heads. Make large, succulent green leaves of excellent flavor for use as "boiling" greens. Very hardy and easy to grow. VARIETY: GEORGIA COLLARD. Ready January to July.

PRICES ON CABBAGE AND COLLARD PLANTS

Cabbage tied 50 to bundle.

Shipping weight 18 lbs. to 1000 plants.

| | BY | MAIL POSTPAID | | | EXPRESS COLI | LECT | |
|------|--------|---------------|--------|--------|-----------------|----------|------|
| 100 | Plants | for | \$1.10 | 500 | Plants for | \$1.50 | |
| 200 | Plants | for | 1.65 | 1,000 | to 4,000 Plants | 2.50 per | 1000 |
| 500 | Plants | for | 2.95 | 5,000 | to 9,000 Plants | 2.25 per | 1000 |
| 1000 | Plants | for | 4.00 | 10,000 | and over | 2.00 per | 1000 |

Write for prices on lots of 100,000 or over—Telephone HEmlock 2-1416, Night HEmlock 6-3165

Piedmont Plants Grow



PRODUCE EARLY SWEET ONIONS TWO TO THREE TIMES LARGER THAN SETS PROVIDE SPRING ONIONS OR LARGER BULBS MAKE EXCELLENT KEEPERS SELDOM RUN TO SEED.

Thought you would like to know we purchased 5000 of your Yellow Spanish plants last year and some weighed $2\frac{3}{4}$ pounds, many 2 pounds and most all over 1 pound each. We're setting 10,000 this year.

KITTY GRIER, Laurel, Ind.

POPULAR ONION VARIETIES



M

Mild and Delicious

YELLOW BERMUDA. The most popular and widely planted of the Bermuda varieties. It is sometimes called the White Bermuda although it is a light yellow or straw color. This is a thin flat shaped onion, and very sweet. Many people eat them like an apple.

CRYSTAL WAX BERMUDA. One of the most attractive onions grown. It is a clear, waxy white onion, and has the same delightful mild flavor as the Yellow Bermuda. It is the same shape as the Yellow Bermuda.

Bermuda

Sweet Flavored Long Keepers

SWEET SPANISH OR VALENCIA— UTAH JUMBO STRAIN

Earlier, milder, and a much better keeper, this is a decided improvement over the Riverside strain. One of the largest and sweetest onions, nearly globular, with golden yellow skin and white flesh. More resistant to disease and insect pests than other varieties, it will produce delicious spring onions, or if allowed to ripen, mild dry onions sometimes weighing a pound or more. Store them in a cool dry place, and they will keep for months.



Yellow Sweet Spanish

PRICES ON ONION PLANTS

Onion plants tied 100 to bundle. Shipping weight 7 lbs. to 1000 plants.

| | BY | MAIL POSTPAID | | | EXPRESS COLLEC | Г |
|------|--------|---------------|------|--------|---------------------|------------|
| 100 | Plants | for | .80 | 500 | Plants for\$1.1 | 0 |
| 200 | Plants | for | 1.10 | 1,000 | to 4,000 Plants 2.0 | 0 per 1000 |
| 500 | Plants | for | 2.00 | 5,000 | to 9,000 Plants 1.7 | 5 per 1000 |
| 1000 | Plants | for | 3.00 | 10,000 | and over 1.5 | 0 per 1000 |

Onion plants ready January to June



Frost-Proof LETTUCE PLANTS

The easy way to success in growing head lettuce lies in letting us start your plants early. When the danger of a severe freeze is over, you can set vigorous plants in your garden which soon develop tender, crisp heads for your table. Ready January to June.

GREAT LAKES. The most satisfactory strain of the Iceberg or Imperial type yet developed. Resistant to tip burn and slow to bolt. Stands up under most adverse weather conditions, and has succeeded well in all sections of the country.

PRICES ON LETTUCE PLANTS

| | BY | MAIL POSTPAID | | EXPRESS COLLECT |
|------|--------|---------------|------|-------------------------------------|
| 25 | Plants | for\$ | .80 | 500 Plants for\$2.25 |
| 50 | Plants | for | 1.10 | 1,000 to 4,000 Plants 4.00 per 1000 |
| 100 | Plants | for | 1.65 | 5,000 to 9,000 Plants 3.75 per 1000 |
| 500 | Plants | for | 4.00 | 10,000 and over 3.50 per 1000 |
| 1000 | Plants | for | 6.00 | Lettuce Plants tied 25 to bundle. |

Shipping weight 18 lbs. per 1000 plants.

Write for prices on lots of 100,000 and over-Telephone HEmlock 2-1416, Night HEmlock 6-3165

Piedmont Frost-Proof





Considered a delicacy in the vegetable line, tender, delicious broccoli is very popular. Order some for your garden and enjoy summer-long yield. Broccoli bears a succession of sprouting heads, which if kept cut, will be replaced by others for 8-10 weeks. Plants are hardier than cauliflower and are ready January to June. VARIETY—Calabrese Improved, Green Sprouting.

PRICES: BY MAIL POSTPAID

| 25 | Plants | for | .80 |
|------|--------|-----|------|
| 50 | Plants | for | 1.10 |
| 100 | Plants | for | 1.65 |
| 500 | Plants | for | 4.00 |
| 1000 | Plants | for | 6.00 |

BY EXPRESS COLLECT

| 500 | Plants | for | | \$2.25 | | |
|--------|----------|----------|------|--------|-----|------|
| 1,000 | to 4,000 | Plants | for | 4.00 | per | 1000 |
| 5,000 | to 9,000 | Plants | for | 3.75 | per | 1000 |
| 10,000 | Plants : | and over | for_ | 3.50 | per | 1000 |

I don't know how to describe the wonderful results that we get from your plants. Since trying your plants we have never considered any others. Thank you for the promptness you have always given our order.

MRS. RICHARD EVANS, Matthews, N. C.

Piedmont Frost-Proof

CAULIFLOWER PLANTS . . .



Be sure of attractive white-headed cauliflower in your garden. Our plants are hardy and can be set earlier than home grown plants. To head cauliflower be sure to protect the head from sunlight. Gather the tops of the leaves together loosely as soon as the head begins to form, but do not cramp. VARIETY—Early Snowball. Most widely used early variety. Ready January to June.

PRICES: BY MAIL POSTPAID

| 25 | Plants | for | \$1.00 |
|------|--------|-----|--------|
| | | for | |
| 100 | Plants | for | 1.90 |
| 500 | Plants | for | 5.35 |
| 1000 | Plants | for | 8.50 |

BY EXPRESS COLLECT

| 500 | Plants | for | \$ | 4.00 | |
|---------|----------|-----------|---------|--------|---------|
| 1,000 | to 4,00 | 0 Plants | for | 7.00 p | er 1000 |
| 5,000 | to 9,00 | 0 Plants | for | 6.50 p | er 1000 |
| 10,000 | Plants | and ove | er for_ | 6.00 p | er 1000 |
| Broccol | li and (| Cauliflow | er tied | 50 to | bundle. |
| Shippin | ng weig | ght 18 l | bs. per | 1000 | plants. |

Piedmont Plant Co. GREENVILLE, S. C. P. O. BOX 684

ORDEP FORM

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| Postof | Street or RFDState | | | | | | |
| Expre | ess Office | | | | | | |
| Ship k | oy Mail | Express Best Way Encl | osed | | USE | | |
| Date | to Ship Plants | | | | = | | |
| IMPOR | TANT-READ C | AREFULLY-In general, we advise small shipn | nents by P | arcel Post, | large in our | | |
| opinior | we can deliver | However, we reserve the right to change the rou your plants in better condition. | | | | | |
| Weat | ther permitting, | we will ship on the exact date specified. If not ont Plants are always pulled fresh at time of sh | , shipmen ipment. | t will be d | lelayed O | | |
| Olling to | zew dayor z rodus | | | | - 8 | | |
| | Quantity | VARIETY | | PRIC | E | | |
| | | CABBAGE PLANTS | | | B | | |
| | | Charleston Wakefield | | | N N | | |
| | | 2 1 1 1 | | | X | | |

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|---|--|
| (Print Plainly) | |
| Street or RFD | |
| Postoffice | State |
| Express Office | |
| Ship by Mail Express Best W | Amount Enclosed |
| Date to Ship Plants | |
| IMPORTANT-READ CAREFULLY-In general, we | advise small shipments by Parcel Post, large |

| | Quantity | VARIETY | PRIC | D | | |
|-------|--|-----------------------------------|-------------------------|---|--|--|
| | | CABBAGE PLANTS | | | | |
| | | Charleston Wakefield | | | | |
| | | Copenhagen Market | | | | |
| | | Golden Acre | | | | |
| | | Early Round Dutch | | | | |
| | | Marion Market | | | | |
| OF | | Wisconsin Hollander | | | | |
| PROOF | ONION PLANTS | | | | | |
| | | Yellow Bermuda | | | | |
| FROST | | Crystal Wax Bermuda | | | | |
| | | Yellow Sweet Spanish | | | | |
| | LETTUCE, BROCCOLI, CAULIFLOWER, COLLARD PLANTS | | | | | |
| | | Great Lakes Lettuce Plants | | | | |
| | | Calabrese Broccoli Plants | | | | |
| | | Early Snowball Cauliflower Plants | | | | |
| | | Georgia Collard Plants | | | | |
| - | - | | The same of the same of | 1 | | |

Forward

See Other Side for Additional Items

| | Quantity | VARIETY | PRICE | | | | |
|-------|------------------------------------|--------------------------------------|-------|--|--|--|--|
| | | TOMATO PLANTS Amount forward | | | | | |
| | | Valiant | | | | | |
| | | Marglobe | | | | | |
| KILL | | Rutgers | | | | | |
| | | Stokescross No. 1 Hybrid | | | | | |
| FROST | | Stokescross No. 5 Hybrid | | | | | |
| | | | | | | | |
| | PEPPER, EGGPLANT and POTATO PLANTS | | | | | | |
| | | California Wonder Pepper Plants | | | | | |
| | | Black Beauty Eggplant Plants | | | | | |
| | | Vine Porto Rico Sweet Potato Plants | | | | | |
| | | Bunch Porto Rico Sweet Potato Plants | | | | | |
| | | | | | | | |
| | Total | Amount | | | | | |

THANK YOU! Your order is greatly appreciated. It will receive our prompt and careful attention.

PIEDMONT PLANT CO.

We wish to send our catalogue to those who grow vegetables. It will be a favor to us if you will write below the names and addresses of any of your friends who might be interested in plants. Your name will not be mentioned.

| NAME | POST OFFICE | STATE | R. F. D. or ST. |
|------|-------------|-------|-----------------|
| | | | |
| | | | |
| | | | |
| | | | |

Piedmont Plant Co. P. O. BOX 684

GREENVILLE, S. C.

ORDER FORM

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| | Do Not Use This Space |

| Name | (Print Plainly |) | | |
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| Street or RFD | | | | |
| Postoffice | | Stat | te | |
| Express Office | | | | |
| Ship by Mail | Express | Best Way | Amount Enclosed | |
| Date to Ship Plant | S | | | |

IMPORTANT—READ CAREFULLY—In general, we advise small shipments by Parcel Post, large shipments by Express. However, we reserve the right to change the routing of an order if, in our opinion, we can deliver your plants in better condition.

Weather permitting, we will ship on the exact date specified. If not, shipment will be delayed only a few days. Piedmont Plants are always pulled fresh at time of shipment.

| | Quantity | VARIETY | PRICE | | |
|-------|--|-----------------------------------|-------|--|--|
| | | CABBAGE PLANTS | | | |
| | | Charleston Wakefield | | | |
| | | Copenhagen Market | | | |
| | | Golden Acre | | | |
| | | Early Round Dutch | | | |
| | | Marion Market | | | |
| OF | | Wisconsin Hollander | | | |
| PROOF | ONION PLANTS | | | | |
| | | Yellow Bermuda | | | |
| FROST | | Crystal Wax Bermuda | | | |
| | | Yellow Sweet Spanish | | | |
| | LETTUCE, BROCCOLI, CAULIFLOWER, COLLARD PLANTS | | | | |
| | | Great Lakes Lettuce Plants | | | |
| | | Calabrese Broccoli Plants | | | |
| | | Early Snowball Cauliflower Plants | | | |
| | | Georgia Collard Plants | | | |

Forward

See Other Side for Additional Items

LEASE USE THIS ORDER BLANK

| | Quantity | VARIETY | PRICE |
|-------|----------|--------------------------------------|-------|
| | | TOMATO PLANTS Amount forward | |
| | | Valiant | |
| | | Marglobe | |
| KILL | | Rutgers | |
| | | Stokescross No. 1 Hybrid | |
| FROST | | Stokescross No. 5 Hybrid | |
| Ma | | | |
| | PEF | PER, EGGPLANT and POTATO PLA | NTS |
| | | California Wonder Pepper Plants | |
| | | Black Beauty Eggplant Plants | |
| | | Vine Porto Rico Sweet Potato Plants | |
| | | Bunch Porto Rico Sweet Potato Plants | |
| | | | |
| | Total | Amount | |

THANK YOU! Your order is greatly appreciated. It will receive our prompt and careful attention.

PIEDMONT PLANT CO.

We wish to send our catalogue to those who grow vegetables. It will be a favor to us if you will write below the names and addresses of any of your friends who might be interested in plants. Your name will not be mentioned.

| NAME | POST OFFICE | STATE | R. F. D. or ST. |
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Piedmont Plants Grow BETTER TOMATOES

LARGE STOCKY PLANTS • GROWN FROM BEST

CERTIFIED SEED • TRUE TO NAME • DISEASE-FREE

• ACCLIMATED TO OUTDOOR TEMPERATURES, BUT

NOT FROST-PROOF • CERTIFIED BY THE STATE OF

GEORGIA

Your tomato plants came in good shape last year. It was the biggest and best yield that I have ever had. I have never seen tomatoes grow like them. They were on the vines like grapes, also large in size. It's the first I have even seen such tomatoes in bunches in New York State.

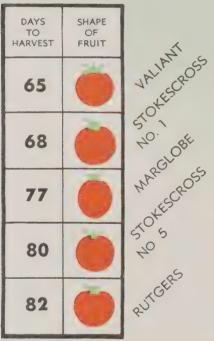
R. W. SCHRINER, Herkimer, N. Y.

Note: ALL OF OUR TOMATO PLANTS ARE CERTIFIED BY THE GEORGIA DEPARTMENT OF ENTOMOLOGY. However, the crates are not so tagged except in quantities of 500 or more, and then only when specified by the customer.

FIELD-GROWN TOMATO VARIETIES

FOR EARLY CROP

VALIANT. An extra early, large-fruited variety which, because of its size and heavy yielding ability over a long period, is gaining popularity for both home and market use. The fruit is deep globular meaty, and much superior to Earliana and similar varieties. Valuable for early market and in sections with a short growing season.





Rutgers

FOR MID-SEASON OR MAIN CROP

MARGLOBE. This popular main-crop variety has globe-shaped, smooth and solid fruit, scarlet in color. A valuable shipping variety it is especially recommended for use in sections infested with Fusarium Wilt and Nailhead Rust. One of the leading canning varieties.

RUTGERS. A heavy favorite for home and market gardens and a leading canning variety. Similar to Marglobe in many characteristics, it produces slightly larger fruit and more protective foliage. It is scarlet in color, ripening from the inside out, globular and slightly flattened. Partially resistant to wilt, it has been proven tremendously productive.

PRICES ON FIELD-GROWN TOMATO PLANTS

Tomato plants wrapped 50 to bundle. Shipping weight 30 lbs. to 1000 plants.

BY, MAIL POSTPAID EXPRESS COLLECT 50 Plants for \$1.10 500 Plants for \$2.25 100 Plants for 1.65 1,000 to 4,000 Plants 4.00 per 1000 500 Plants for 4.00 5,000 to 9,000 Plants 3.75 per 1000 1000 Plants for 6.00 10,000 and over 3.50 per 1000

Write for prices on lots of 100,000 and over-

Telephone HEmlock 2-1416. Night HEmlock 6-3165

STOKESCROSS TOMATO PLANTS

FOR HYBRID VIGOR

For several years hybrid tomatoes have surpassed the standard open pollinated varieties in production and quality, and yields up to 30 tons have been recorded. We offer you F2 tomato plants which are produced from seed obtained from the Francis C. Stokes Co., Vincentown, N. J., the originator of the Stokescross hybrids. Due to the fact that hybrid seed has to be produced by expensive hand pollination, the cost of these plants is a little higher, but results will more than repay.

VARIETIES

STOKESCROSS NO. 1—A new F2 cross which combines earliness, size, and productiveness. Deep red in color, free from interior core, its rich flavor recommends it to all market gardeners. Will develop a fruit average of $4\frac{1}{2}$ ounces, with remarkable ability to yield that size until the last picking.

STOKESCROSS NO. 5—An improvement over the No. 4 with a heavier foliage, and larger fruit. The fruit is very solid and highly colored. It surpasses standard main crop varieties in production and quality. We highly recommend this valuable tomato to the canner, the market gardener, and the home gardener.

Last year we had prolonged drouth here but my Stokescross tomatoes were perfect. I sold six bushels from our home garden besides what we ate, canned and gave away. All our neighbors complained of small, sour tomatoes, but ours were perfect—large, smooth and with delicious flavor.

MRS. MERLE C. McKINNEY, Petrolia, Pa.



PRICES ON STOKESCROSS TOMATO PLANTS

BY MAIL POSTPAID

| 50 | Plants | for | 31.40 |
|------|--------|-----|-------|
| 100 | Plants | for | 2.15 |
| 500 | Plants | for | 4.50 |
| 1000 | Plants | for | 8.00 |

EXPRESS COLLECT

| 500 | Plants | for\$3.25 |
|-----|--------|----------------|
| | | to 4000 Plants |

5000 to 9000 Plants \$5.75 per 1000

10,000 and over \$5.50 per 1000

Piedmont Plants Grow BETTER





Set our pepper plants in the open field after the danger of frost is over. These hardy field-grown plants are enormously productive and will assure you of an early crop of superior peppers. Ready April, May, June.

CALIFORNIA WONDER-75 days. The outstanding mild, sweet variety for home gardeners, market gardeners and shippers. Fruit is four-lobed and chunky, very large with flesh thicker than any other variety. It is ideal for stuffing and baking.

Write for special prices on lots of 100,000 and over. In this quantity we can grow from special seed. Write for information. Telephone HEmlock 2-1416 Night HEmlock 6-3165

A word of thanks to you for the excellence of the plants received this year. They were without exception, each variety and bundle of each variety, the best I ever had. . . . It would make you very proud to be in this community in garden season and see what your plants have added to tens of gardens. If you ever come through stop by and I will gladly show you. C. K. OLDHAM, Danville, Ky.

PRICES ON PEPPER AND EGGPLANT PLANTS

Plants wrapped 50 to bundle.

Shipping weight 15 lbs. to 1000 plants.

BY MAIL POSTPAID

| 25 | Plants | for\$ | .80 |
|------|--------|---------------|------|
| 50 | Plants | for | 1.10 |
| 100 | Plants | for | 1.65 |
| 500 | Plants | for | 4.00 |
| 1000 | Plants | for | 6.00 |
| | EX | PRESS COLLECT | 1000 |

| =00 | per 1 | |
|--------|-------------------|------|
| 500 | Plants for\$2 | 2.75 |
| 1,000 | to 4,000 Plants 5 | 5.00 |
| 5,000 | to 9,000 Plants 4 | 1.50 |
| 10,000 | and over 4 | 1.00 |

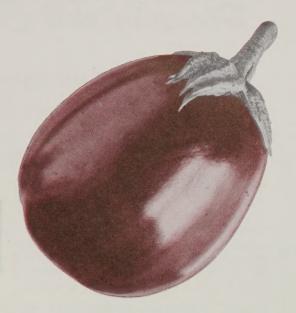


Piedmont EGGPLANT PLANTS

BLACK BEAUTY—80 Days. The best all around variety for home gardeners, and truckers. The fruit is large, egg-shaped of a beautiful glossy purple color.

You can easily grow the desirable, vitaminfilled eggplant this spring. Our Eggplant Plants are vigorous field-grown plants with well developed root systems. Set some of these plants and produce quantities of fruit early in the season. Ready April, May, June.

FOR EGGPLANT PRICES
SEE OPPOSITE PAGE



Piedmont SWEET POTATO PLANTS

Our Southern Yams are sweet potatoes at their best. The flesh is juicier and the taste is sweeter than any other. The plants are grown from selected seed stock, treated for every kind of disease, and government inspected. Set these sturdy plants for a heavy yield of delicious sweet potatoes. Ready April, May, June.

VINE PORTO RICO—This is the most popular of the yam potatoes and is an enormous yielder. This potato with its rich deep yellow meat can be grown successfully in many sections of the North. We recommend it to those who have never tried the southern yam.

PRICES: BY MAIL POSTPAID—50 plants for \$1.10, 100 plants for \$1.65. 500 plants for \$4.25, 1000 plants for \$6.50.

BY EXPRESS COLLECT—500 plants for \$3.00, 1000 to 4000 plants for \$5.50 per 1000, 5000 to 9000 plants for \$5.25 per 1000, 10,000 and over \$5.00 per 1000.



Porto Rico

BUNCH PORTO RICO

A strain of the Porto Rico, this plant grows upright with very large leaves and little vine growth. Will produce a potato similar in size and shape to the Vine Porto Rico, but superior in quality. The yield is heavier than any other strain of Porto Rico.

PRICES: BY MAIL POSTPAID—50 plants for \$1.50, 100 plants for \$2.00. 500 plants for \$6.00, 1000 plants for \$10.00.

BY EXPRESS COLLECT—500 plants for \$5.00, 1000 to 4000 plants \$9.00 per 1000, 5000 to 9000 plants \$8.75 per 1000, 10,000 plants and over \$8.25 per 1000.

Planting and Cultural Directions

CARE OF PLANTS ON ARRIVAL-

As soon as your plants come, take them out of the crates and set them out. If not ready to set, trench them out in soft mud, cutting the strings and spreading the plants. Keep the roots moist and the tops dry.

CABBAGE, COLLARD, BROCCOLI AND CAULIFLOWER—Prepare land with one thousand pounds of 4-8-6 fertilizer to the acre. These plants are frostproof, and will usually stand a temperature of ten degrees below freezing. Set the plants in the soil up to the bud, and water. For sucking insects spray with Blackleaf 40 or dust with Rotenone. For leaf-eating insects dust with calcium arsenate or 5% DDT dust.

ONIONS—Onions are frostproof and can stand a temperature ten degrees below freezing. Prepare land with one thousand pounds of 4-8-6 fertilizer to the acre. Harvest when the tops dry and cure for storage. Dust for onion thrip with 5% DDT or Benzine Hexachloride.

LETTUCE—Prepare land with one thousand pounds of 4-8-6 fertilizer to the acre. These plants will stand ten degrees below freezing, and should be set early enough to head before hot weather.

TOMATO—Prepare land with 600 pounds of 4-12-6 fertilizer to the acre. Set plants up to the first leaf. Will stand no frost. For insects, fungous and bacterial diseases spray every 10 days with Bordeaux Mixture, or dust with 7% metallic Tri-Basic Copper Sulphate and 20% calcium arsenate.

PEPPER AND EGGPLANT—These plants will not stand any frost. Prepare land with 800 pounds of 4-12-6 fertilizer to the acre. Set plants up to the first leaf. Dust Eggplant every 10 days with 20% arsenate dust for potato bugs.

SWEET POTATO—Prepare land with 800 to 1000 pounds of 4-8-8 fertilizer to the acre, and throw up 8 inch ridges on the fertilizer. Set plants after danger of frost is over. Harvest just before frost kills the vines.

PLANT SETTING CHART

| KIND OF PLANT | Width of Row | Distance in Row | No. Plants for 100 ft. | No. Plants for 1 acre |
|---|-----------------|--------------------|---------------------------|--------------------------|
| Cabbage, Collard Broccoli, Cauliflower | 3 ft. | 15 in. | 80 | 11,000 |
| Onion | 2 ft. | 6 in. | 200 | 45,000 |
| Lettuce | 2 ft. | 12 in. | 100 | 20,000 |
| Tomato | 4 ft. | 36 in. | 3 5 | 3,500 |
| Pepper, Eggplant | 3 ft | 24 in. | 50 | 7,500 |
| Potato | 3 ft. | 15 in. | 80 | 11,000 |

WHEN YOU ORDER ...

Right now in the comfort and privacy of your own home you can begin a garden which will put fresh vegetables on your table. Just read these simple suggestions before ordering your Piedmont Plants.

- 1. NAME AND ADDRESS. Write your order on the convenient order blank provided in this book. Write or print your name and address plainly.
- 2. TIME OF SHIPMENT. Order your entire garden at one time. You may order your frost-kill plants in advance, giving the date you wish shipment made; it will be a saving to you to send one order.
- 3. REMITTANCES. You can send money safely by P. O. order, bank draft or check. Our terms are cash with order or C. O. D. For your convenience we will make C. O. D. Shipment. However, as an additional C. O. D. fee must be paid, it will be a saving to you to send remittance with your order.
- 4. TRANSPORTATION. We advise Express shipment on all orders of 2000 or more plants.
- 5. AIR SHIPMENT OF PLANTS. Plants cannot be shipped by Air Freight or Air Express. Airmail rates are so high that we advise against shipment by this method.

IMPORTANT—Leaves of plants will sometimes wilt or turn yellowish green in transit. This does not hurt them. They will recover their fresh green color soon after planting.

DO NOT DELAY! . . . MAIL YOUR ORDER TODAY!

Special Piedmont Offers

Offer No. F 3

| | List Price | |
|-----|---------------------|--|
| 50 | Tomato Plants\$1.10 | |
| 50 | Pepper Plants 1.10 | |
| 25 | Eggplant Plants80 | |
| 125 | \$3.00 | |

POSTPAID
FOR ONLY

\$2.00

Offer No. F 4

| | | | List | Price |
|-----|---------|--------|------|--------|
| 100 | Tomato | Plants | | \$1.65 |
| 100 | Cabbage | Plants | | 1.10 |
| | | | | |
| 50 | Lettuce | Plants | | 1.10 |
| - | - | | _ | |
| 350 | | | | \$4.65 |

POSTPAID FOR ONLY

\$3.00

